

Athens, August 5th 2021

Sarantis Group supported sportive activities and promoted bioten Deos at Skopje's Central Park

This summer, after bioten's new deodorants new launch, Sarantis Group organized a sportive evening at Skopje's Central Park.

Many sports enthusiasts came to participate to the well-organized event and enjoyed and attended yoga classes and other activities. Bioten, the Group's beloved personal care brand, was the great sponsor of the date, many products of bioten's new deodorants series were distributed to the audience.

Sarantis Group always embraces such initiatives, aimed at boosting creatively its consumers' daily habits. Enhancing a healthier way of life is the key to upgrading our daily routines.

Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia-Herzegovina, Portugal, Ukraine and Russia, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.